

January 13, 2021

TO THE MEMBERS OF THE UNITED STATES CONGRESS:

We, the undersigned, urge Congress to pass comprehensive privacy legislation. It has been 1,285 days since the California Consumer Privacy Act, America's first comprehensive data protection law, was signed. Consumers and businesses should not be forced to wait longer for legislation that equally protects the privacy of all Americans.

A growing patchwork of state laws are emerging which threaten innovation and create consumer and business confusion. Last year alone, Virginia and Colorado passed legislation that differs from California's new California Privacy Rights Act. Twenty-six other states and the District of Columbia also considered data protection legislation.¹ These proposals would take significantly diverse approaches on enforcement, duties, and scope that would make compliance incredibly difficult for small businesses to compete.

As the Federal Trade Commission considers a privacy rulemaking that would add a further layer of complexity to the state patchwork, it is critical that Congress pass one single national standard. This standard must provide meaningful and robust protections for consumers through sole federal agency and state attorney general enforcement.

Data is foundational to America's economic growth and keeping society safe, healthy and inclusive. Technologies like artificial intelligence are leading to vaccine development and expanding opportunities financially to those who have traditionally been underserved. Fundamental to the use of data is trust. A national privacy law that is clear and fair to business and empowering to consumers will foster the digital ecosystem necessary for America to compete.

We are united for privacy and urge you to pass bipartisan and durable national data protection legislation.

Sincerely,

National Associations

U.S. Chamber of Commerce

America's SBDC

Association of National Advertisers

Consumer Data Industry Association

Consumer Technology Association

Foodservice Equipment Distributors Association

Interactive Advertising Bureau

National Association of Federally-Insured Credit Unions

National Association of Surety Bond Producers

National Business Coalition on E-Commerce and Privacy

¹ https://americaninnovators.com/wp-content/uploads/2021/01/CTEC_Privacy2021_HeatMap_v2.pdf

National Waste & Recycling Association
Security Industry Association
Software & Information Industry Association (SIIA)
TechNet
U.S. Minority Chamber of Commerce

Alabama

Enterprise Chamber of Commerce
Prattville Area Chamber of Commerce
Selma and Dallas County Chamber of Commerce and Tourism Information

Arizona

Arizona Chamber of Commerce and Industry
Buckeye Valley Chamber of Commerce
Chandler Chamber of Commerce
Greater Phoenix Chamber
Green Valley Sahuarita Chamber of Commerce & Visitor Center
Lake Havasu Area Chamber of Commerce
Sierra Vista Area Chamber of Commerce
Surprise Regional Chamber of Commerce

California

Danville Area Chamber of Commerce
Gateway Chambers Alliance
Greater Grass Valley Chamber of Commerce
Greater San Fernando Valley Chamber of Commerce
Long Beach Area Chamber of Commerce
Los Angeles Area Chamber of Commerce
Norwalk Chamber of Commerce
Palos Verdes Peninsula Chamber of Commerce
Pleasanton Chamber of Commerce
Rancho Cordova Area Chamber of Commerce
San Juan Capistrano Chamber of Commerce
San Mateo Chamber of Commerce
Simi Valley Chamber of Commerce
The Greater Escondido Chamber of Commerce
Torrance Area Chamber of Commerce

Georgia

Barrow County Chamber of Commerce, Inc.

Idaho

Pocatello-Chubbuck Chamber of Commerce

Illinois

Joliet Region Chamber of Commerce & Industry

Naperville Chamber of Commerce
The Greater Springfield Chamber of Commerce

Indiana

South Bend Regional Chamber

Iowa

Council Bluffs Area Chamber of Commerce
Mason City Chamber of Commerce

Kansas

Overland Park Chamber of Commerce

Maryland

Baltimore County Chamber of Commerce
Central Maryland Chamber of Commerce
Cybersecurity Association of Maryland, Inc.
Howard County Chamber
Maryland Chamber of Commerce
Maryland Hispanic Chamber of Commerce
Salisbury Area Chamber of Commerce
Washington County Chamber of Commerce

Massachusetts

Greater Boston Chamber of Commerce
One SouthCoast Chamber

Minnesota

Austin Area Chamber of Commerce

Nevada

Carson City Chamber of Commerce
White Pine Chamber of Commerce

New Jersey

Greater Westfield Area Chamber of Commerce

New Mexico

Southwest Cable Communications Association (Arizona and New Mexico)

New York

Corning Area Chamber of Commerce
Greater Rochester Chamber of Commerce

North Carolina

North Carolina Chamber

The Chamber, Leading Business in Cabarrus

Ohio

Solon Chamber of Commerce

Oklahoma

The State Chamber of Oklahoma

Oregon

Oregon Business & Industry

Pennsylvania

Beaver County Chamber of Commerce

Cambria Regional Chamber

Greater Latrobe Laurel Valley Regional Chamber of Commerce

Pennsylvania Chamber of Business and Industry

Schuylkill Chamber of Commerce

Southern Chester County Chamber of Commerce

South Carolina

Hilton Head Island-Bluffton Chamber of Commerce

Tennessee

Pigeon Forge Chamber of Commerce

Texas

Dripping Springs Chamber of Commerce

Grapevine Chamber of Commerce

Greater Tomball Area Chamber of Commerce

Longview TX Chamber of Commerce

Rowlett Area Chamber & Visitors Center

Utah

Point of Mountain Chamber of Commerce

Salt Lake Chamber

South Valley Chamber of Commerce

Virginia

Virginia Chamber of Commerce

Washington

Association of Washington Business

Auburn Area Chamber of Commerce

Burlington Chamber of Commerce

Moses Lake Chamber of Commerce

Seattle Metropolitan Chamber of Commerce

Shelton-Mason County Chamber
Washington Retail Association

Wyoming

Casper Area Chamber of Commerce