

Integrating Services for **Trafficking Survivors**

JANUARY 15, 2020
WASHINGTON, D.C.



U.S. CHAMBER OF COMMERCE

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Integrating Services for
**Trafficking
Survivors**

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**LEE ANDERSON VETERANS CENTER
U.S. CHAMBER OF COMMERCE / WASHINGTON, D.C.
WEDNESDAY, JANUARY 15, 2020**

8:30 a.m. –
8:35 a.m.

Welcoming Remarks

- Glenn Spencer, Senior Vice President, Employment Policy Division, U.S. Chamber of Commerce

8:35 a.m. –
8:50 a.m.

Opening Keynote: Partnering With Businesses to Combat Trafficking and Empower Survivors

- Susan G. Esserman, Founder and Director, University of Maryland SAFE Center for Human Trafficking Survivors; Partner, Steptoe & Johnson LLP

8:50 a.m. –
9:45 a.m.

Identifying Trafficking Victims

- Kendis Paris, Co-Founder and Executive Director, Truckers Against Trafficking
- Mar Brettmann, Ph.D., CEO and Executive Director, Businesses Ending Slavery & Trafficking (BEST)
- Dottie Laster, Founder, Trafficking Victim Rescue Central; President, Laster Global Consulting
- *Moderator:* Nicole “Nikki” Clifton, Vice President, UPS Global Public Affairs, UPS

9:45 a.m. –
10:00 a.m.

Keynote: Combating Trafficking – The Role of Technology and Partnerships

- Courtney Gregoire, Chief Digital Safety Officer and Associate General Counsel, Microsoft Corporation

10:00 a.m. –
10:45 a.m.

Tech for Good: Mapping Supply Chains

- Martin Laird, Good Tech Global Program Leader, IBM
- Lisa Cox, Program Director, Verité
- Robert Beiser, Strategic Initiatives Director, Sex Trafficking, Polaris
- *Moderator:* Talaya Waller, M.B.A., D.B.A., Founder and CEO, Waller & Company

10:45 a.m. – **Keynote: Covenant House — Opening Doors for Homeless and Trafficked Youth**
11:00 a.m.

- **Kevin Ryan**, President and CEO, Covenant House International

11:00 a.m. – **The Future of Work**
11:20 a.m.

- **Jessica Hubley**, Co-Founder and CEO, AnnieCannons, Inc.
- **Anesa “Nes” Parker**, Senior Manager, Deloitte Consulting LLP

11:20 a.m. – **Community Initiatives Empowering Trafficking Survivors**
12:05 p.m.

- **Yasmin Vafa**, Co-Founder and Executive Director, Rights4Girls
- **Tiffany McGee**, Founder and Executive Director, Survivor Ventures, Inc.
- **Elizabeth Melendez Fisher Good**, Co-Founder and CEO, Selah Freedom and Selah Way Foundation
- **Kate Mogulescu**, Lead Attorney, Freedom Network USA; Assistant Professor of Clinical Law, Brooklyn Law School
- *Moderator:* **Mimi Braniff**, Managing Director, Government Affairs, Delta Air Lines

12:05 p.m. – **Networking Break**
12:15 p.m.

12:15 p.m. – **Lunch**
12:45 p.m.

12:45 p.m. – **Changing Actions to Change Habits (CATCH) Court: A Model Example**
1:30 p.m.

- **Judge Jodi Thomas**, Franklin County Municipal Court
- **Vanessa Perkins**, Bailiff, CATCH Court
- **Paula Haines**, Executive Director, Freedom a la Cart
- **Amber Runyon**, Founder and CEO, Eleventh Candle Co.
- *Moderator:* **Glenn Spencer**, Senior Vice President, Employment Policy Division, U.S. Chamber of Commerce

1:30 p.m. **Closing Remarks**

- **Michael Billet**, Senior Manager, Policy Research, Employment Policy Division, U.S. Chamber of Commerce



Robert Beiser

Strategic Initiatives Director, Sex Trafficking Polaris

Robert Beiser is the strategic initiatives director for sex trafficking at Polaris. Beiser heads a team working to prevent and reduce sex trafficking in the U.S., relying on Polaris' experience, data, and partnerships from over a decade of operating the National Human Trafficking Hotline.

Beiser comes to Polaris after 10 years with Seattle Against Slavery, a nonprofit focused on advocacy, mobilization, education, and technology to stop human trafficking. At Seattle Against Slavery, Beiser increased the number of sex trafficking survivors by connecting with support services in Washington state and worked on measures to disrupt online sex trafficking nationwide.

Previously, he worked at Microsoft as an operations analyst, then entered the nonprofit sector as a social justice advocate.

Beiser is a recipient of the 2011 Covenant Foundation Pomegranate Prize and the winner of the 2018 Social Venture Partners (Seattle) Fast Pitch award for nonprofits. He served on the Washington State Task Force on Human Trafficking.

He holds a master's degree in public affairs from the University of Washington.



Michael Billet

Senior Manager, Policy Research Employment Policy Division U.S. Chamber of Commerce

Michael Billet, senior manager of policy research at the U.S. Chamber of Commerce, keeps members and internal Chamber policy staff abreast of pending labor, immigration, and health care legislation, as well as federal regulatory and subregulatory activities. He is also responsible for planning the Chamber's annual workplace and community wellness forum and serves as the program director of the U.S. Chamber of Commerce's Task Force to Eradicate Human Trafficking.

Previously, Billet worked as the public policy assistant at the National Business Group on Health, where he provided administrative and logistical support for the annual Business Health Agenda conference, conducted research, and wrote policy materials. This included drafting testimony, letters to Congress and the administration, briefings for Hill visits, and other public policy activities.

He also has research experience working at the American Enterprise Institute, the Congressional Management Foundation, and for former Sen. Rick Santorum (R-PA).

Billet has a bachelor's degree in English and political science from Muhlenberg College and a master's degree in governmental studies from the Johns Hopkins University.



Mimi Braniff

Managing Director, Government Affairs Delta Air Lines

Mimi Braniff is managing director of government affairs at Delta Air Lines. Earlier in her career, Braniff held a number of positions on Capitol Hill, including special counsel to the Senate Energy Committee, where she advised on electricity issues, climate change, cybersecurity, and EPA regulations. She also served as committee counsel to the Senate Appropriations Committee, where she developed appropriations legislation and drafted bill text, report language, and amendments. As deputy chief counsel to the Commerce Committee, she advised on policy, legislative, and legal matters, such as legislation impacting the telecom industry.

While in the private sector, Braniff was vice president of federal government affairs for NRG Energy, overseeing the company's Washington, D.C., office and developing its political strategies.

In addition, Braniff practiced law in California and in Indiana, focusing on litigation.

Braniff has her Bachelor of Science in political science from Lewis & Clark College and her J.D. from Pepperdine School of Law.



Mar Brettmann, Ph.D.

CEO and Executive Director Businesses Ending Slavery & Trafficking (BEST)

Mar Brettmann is CEO and executive director of Businesses Ending Slavery & Trafficking (BEST), a nonprofit that works with business leaders to prevent and interrupt human trafficking.

For a decade, Brettmann worked as a university professor, teaching and researching on topics of human rights, philosophy, and religion. In her research, she became concerned about the brutal exploitation that takes place through human trafficking.

In 2011, Brettmann participated in a conversation with human trafficking experts who were advising a charitable foundation on interventions to prevent trafficking. The experts said that businesses were key to prevention, yet were largely missing from the national response. BEST was created to fill that gap. As executive director, she educates business leaders and provides them with tools to implement socially responsible strategies that prevent human trafficking.

Brettmann has a Ph.D. in theology and ethics from the University of St. Andrews in St. Andrews, Scotland; a Master of Christian Studies (MCS) from Regent College in Vancouver, British Columbia; and a B.A. in business and economics from Wheaton College in Wheaton, Illinois. Brettmann authored the book *Theories of Justice*.



Nicole “Nikki” Clifton

Vice President, UPS Global Public Affairs, UPS

Nicole (“Nikki”) Clifton is an attorney and government affairs professional who leads UPS’ federal workforce policy and legislative advocacy efforts. She manages a broad portfolio of workforce issues affecting the company’s 435,000 employees and advances its interests before Congress, federal agencies, and the states’ attorneys general.

Clifton spearheaded and coordinates UPS’ anti-human trafficking awareness initiative in conjunction with Truckers Against Trafficking, reaching more than 95,000 UPS employees. Her Ted Talk “3 Ways Businesses Can Fight Sex Trafficking” has earned more than 1 million views. In 2018, Transportation Secretary Elaine L. Chao appointed her to the USDOT’s Advisory Committee on Human Trafficking.

Earlier, Clifton served as labor and employment counsel for UPS in Atlanta. Before that, she worked for Delta Air Lines as a litigator and counselor for the Flight Operations team. Clifton also practiced labor and employment law with Alston & Bird LLP and Smith, Currie and Hancock in Atlanta.

Clifton received her B.A. magna cum laude in communications from Howard University’s Annenberg Honors Program and her J.D. from the University of Georgia School of Law.



Lisa Cox

Program Director **Verité**

Lisa Cox works at Verité, a labor rights non-governmental organization that provides knowledge and tools to eliminate labor and human rights abuses in global supply chains.

Cox is a human rights lawyer with over 20 years of experience working on rule of law and access to justice issues in the U.S., Latin America, Asia, and Sub-Saharan Africa. She has worked with a variety of stakeholders to promote respect for human rights, particularly as they relate to equality and nondiscrimination, gender, trafficking and migration, children's rights, and the right to live free from torture.

Her experience includes representing the U.S. government in enforcing civil rights laws through strategic litigation; conducting outreach, training, and capacity building to promote access to justice and respect for the rule of law; promoting consensus building; and resolving conflicts through mediation.

Cox holds a Bachelor of Arts in economics and political science from the University of California, San Diego; a Master of Public Administration from New York University – Robert F. Wagner School of Public Service; and a J.D. from American University Washington College of Law.



Ambassador Susan G. Esserman

**Founder and Director, University of Maryland SAFE Center
for Human Trafficking Survivors**
Partner, Steptoe & Johnson LLP

Ambassador Susan G. Esserman is founder and director of the University of Maryland’s SAFE (Support, Advocacy, Freedom, and Empowerment) Center for Human Trafficking Survivors, a multidisciplinary services, research, and advocacy center. The center provides legal, case management, mental health, and medical and economic services to survivors of sex and labor trafficking.

In addition, she is a partner at the law firm of Steptoe & Johnson LLP, where she heads the firm’s international trade policy practice and leads the pro bono program on behalf of survivors of human trafficking.

She has received numerous awards and recognitions, including the Southern Christian Leadership Conference’s Justice for Girls Empowerment Award and the National Law Journal Outstanding Women Lawyers.

Esserman served as deputy U.S. Trade Representative and assistant secretary of Commerce during the Clinton administration. She also acted as general counsel at the Office of the U.S. Trade Representative and at the U.S. Department of Commerce.

She is a graduate of Wellesley College and the University of Michigan Law School.



Elizabeth Melendez Fisher Good

Co-Founder and CEO

Selah Freedom and Selah Way Foundation

In 2011, Elizabeth Melendez Fisher Good co-founded Selah Freedom, which provides prevention curriculum for over 10,000 K-12th grade children, lifesaving safe housing and resources to survivors, and education services.

The organization trains and partners with law enforcement, the FBI, and the U.S. Attorney's Office to bring freedom to survivors and has been deemed a model organization serving this population. Also, Good launched The Selah Way Foundation, a global network of leading service providers with three initiatives: prevention, protection, and provision.

She is the author of *Groomed*, which portrays her own story of abuse, family tragedy, and rebellion. Good is the recipient of the prestigious New York City Global Business Leader Award and the Tampa Bay Business Woman of the Year Award.

She has a bachelor's degree in communications from Southern Illinois University in Carbondale, Illinois, and a master's in clinical psychology from Argosy University, Chicago.



Courtney Gregoire

Chief Digital Safety Officer and Associate General Counsel Microsoft Corporation

Courtney Gregoire is chief digital safety officer and associate general counsel for Microsoft Corporation. She is responsible for Microsoft's companywide digital safety strategy to address illegal and harmful content online through technology, policy, and partnerships.

From 2015 to 2019, Gregoire led Microsoft's Digital Crimes Unit strategy to combat cybercrime against vulnerable populations, including children and the elderly.

Before returning home to Washington state, she worked as director of the National Export Initiative and deputy chief of staff at the U.S. Department of Commerce, legislative director and chief counsel for U.S. Sen. Maria Cantwell (D-WA), and policy assistant for the Domestic Policy Council. Gregoire began her career at K&L Gates, an international law firm, counseling clients on litigation, legislation, and regulatory matters.

Since 2013, she has served as an elected commissioner for the Port of Seattle. Further, she represents Microsoft on the Global Internet Forum to Counter Terrorism and previously served on the board of directors for the International Center for Missing & Exploited Children.

Gregoire is a graduate of Willamette University in Salem, Oregon, and Harvard Law School.



Paula Haines

Executive Director Freedom a la Cart

Since 2016, Paula Haines has served as executive director of Freedom a la Cart, a nonprofit organization that empowers survivors of human trafficking to build a new life of freedom and self-sufficiency. She began her work at Freedom a la Cart as a volunteer, board member, and founder of the Eat Up! Columbus fundraising event.

In 2011, the organization launched a food cart social enterprise to provide job skills training to survivors—which has blossomed into a thriving box lunch and catering business employing more than 90 survivors—59 in the last three years. Of those 59 women, 24 transitioned from the program into sustainable employment.

Previously, she operated her own boutique marketing agency for 10 years. Haines was awarded a 2017 Pillar Award as a Nonprofit Executive Director of the Year and named a Central Ohio Smart 50 Award honoree for her business leadership.

She has a B.A. in advertising from the University of Kentucky.



Jessica Hubley

**Co-Founder and CEO
AnnieCannons, Inc.**

Jessica Hubley is co-founder and CEO of AnnieCannons, Inc, an organization that trains human trafficking survivors in critical skills to become software professionals. Her role entails the management of AnnieCannons impact outsourcing business and co-management of nonprofit operations. Her interest in human trafficking came about from her work as the president of Women of Stanford Law.

Previously, she owned a law firm that advised internet, cloud, and digital media companies on commercial matters with a focus on privacy, intellectual property management, and distribution strategies. She also worked at Latham & Watkins LLP and at Dickstein Shapiro LLP and was general counsel and chief privacy officer at Stride Health, Inc.

Hubley earned a B.A. and an M.A. from Emory University and a J.D. from Stanford Law School.



Martin Laird

Good Tech Global Program Leader IBM

Martin Laird, good tech global program leader at IBM, is a strategic partnerships manager and thought leader around a diverse portfolio of technology and skills-based capacity solutions. These solutions are offered to citizens and community partners through IBM's corporate giving and philanthropic initiatives. Laird's portfolio drives positive change for social issues, such as artificial intelligence to combat human trafficking and cybersecurity career transition for veterans.

He has 18 years of experience in technology for social good. Laird attended the University of Hartford, Connecticut.



Dottie Laster

Founder, Trafficking Victim Rescue Central President, Laster Global Consulting

Dottie Laster, founder of Trafficking Victim Rescue Central and president of Laster Global Consulting, consults on human trafficking cases and is responsible for the rescue and restoration of trafficking victims. Under her leadership, Laster Global Consulting has a track record of providing project development, consultancy, and training resources in domestic and international trafficking.

Laster is co-founder of the San Antonio, Texas, Coalition Against Human Trafficking and a prior administrator of the Orange County Human Trafficking Task Force in California. Previously, she served as program director at the Bernardo Kohler Center as an accredited representative recognized by the Bureau of Immigration Appeals to practice immigration law.

Earlier in her career, Laster was appointed a member of the U.S. Attorney's Human Trafficking Rescue Alliance and worked with the U.S. Attorney's Office to conduct training for over 5,000 police officers and provide services to adult and child victims of trafficking.

Laster has a Bachelor of Arts in sociology from the University of Texas at San Antonio and a Master of Arts in international relations from St. Mary's University in San Antonio.



Tiffany McGee

Founder and Executive Director Survivor Ventures, Inc.

Tiffany McGee is founder and executive director of Survivor Ventures, Inc., an organization founded to provide support and resources for victims of sex trafficking and commercial sexual exploitation.

Previously, McGee was an intelligence analyst for the U.S. Department of Defense. In addition, she served on anti-trafficking task forces in U.S. embassies in Africa and Europe. McGee helped establish the Hampton Roads Human Trafficking Task Force, where she designed and supervised human trafficking victim services at the Samaritan House.

She has an M.A. in peace negotiation and conflict resolution from the American Military University, a postgraduate degree in gender and transformation from the University of Cape Town's African Gender Institute in South Africa, and a B.A. in international affairs from Ohio University.



Kate Mogulescu

Lead Attorney, Freedom Network USA

Assistant Professor, Clinical Law, Brooklyn Law School

Kate Mogulescu is an assistant professor of clinical law at Brooklyn Law School, where she directs the Criminal Defense & Advocacy Clinic. Her work and scholarship concentrate on gender issues in the criminal legal system, with a focus on sex work and human trafficking.

Before joining Brooklyn Law School, Mogulescu spent 14 years as a public defender with The Legal Aid Society's Criminal Defense Practice. She founded several projects that address the criminalization of vulnerable and exploited people, including the Exploitation Intervention Project, the Survivor Reentry Project, and the Human Trafficking Clemency Initiative.

Mogulescu received her J.D. from Yale Law School and her B.A. from the State University of New York at Binghamton.



Kendis Paris

Co-Founder and Executive Director Truckers Against Trafficking

Kendis Paris is co-founder and executive director of Truckers Against Trafficking (TAT), a nonprofit organization that educates, equips, empowers, and mobilizes members of the trucking and travel plaza industry to combat domestic commercial sex trafficking. Paris has grown TAT to train close to 800,000 truckers, bus drivers, and truck stop employees to be the eyes and ears of our nation's roadways.

TAT's network includes 50 state trucking associations, trade groups, the vast majority of large trucking companies and truck stops, the bus industry, and a range of state agencies, including state departments of transportation, attorneys general, and law enforcement.

Paris is co-winner of the Norma Hotaling Award for demand reduction and winner of the 2019 Presidential Award for Extraordinary Efforts in Combating the Trafficking of Persons. She served as a member of the USDOT's Advisory Committee on Human Trafficking.

In addition, Paris is a fellow at Ashoka (a-show-ka), a global organization that identifies and invests in leading social entrepreneurs.

She received her M.A. in Christian studies from Denver Seminary and her B.A. in elementary education from the University of Hawaii.



Anesa “Nes” Parker

Senior Manager Deloitte Consulting LLP

Anesa “Nes” Parker is a senior manager at Deloitte Consulting LLP, where she leads engagements for government, philanthropic, and nonprofit clients related to strategic transformation. Parker is passionate about applying Deloitte’s capabilities and solutions to social causes, such as anti-human trafficking, refugee response, as well as gender and inclusion.

Parker’s work and commentary have been featured in *The Wall Street Journal*, *U.S. News and World Report*, *Business Insider*, the *Huffington Post*, *Public CIO*, the *Chronicle of Philanthropy*, *Governing Executive*, *Profiles in Diversity Journal*, and *Deloitte University Press*. She has spoken at SXSW, Washington Post Live, and as a guest lecturer at Georgetown University, George Mason University, and Columbia University, among other venues.

Parker graduated magna cum laude from Vassar College with a B.A. in political science and economics and earned a Master of Public Administration from Columbia University’s School of International and Public Affairs in management and gender policy.



Vanessa Perkins

Bailiff

Changing Actions to Change Habits (CATCH) Court

Vanessa Perkins became addicted to illegal drugs and engaged in substance abuse at an early age. A human trafficker approached her and promised her the love, approval, and safety she had been searching for. This trafficker coerced her into further actions against her free will, including sexual exploitation.

After repeated trips to jail, Perkins landed at CATCH Court in Franklin County, Columbus, Ohio, which gave her a place to heal and change. As part of CATCH Court, she was ordered to go to Amethyst, Inc., where she had an opportunity to work on years of trauma, drug addiction, and parenting.

In 2011, she started working at Freedom a la Cart, a nonprofit catering business and a partner of CATCH Court to fill the gaps between jail and treatment. Freedom a la Cart is also a workforce development program, as well as a mentoring program to teach survivors life skills for employment. Freedom a la Cart helped her write her resume to apply for a job at the City Attorney's Office in Columbus.

Perkins started working for the Columbus City Attorney's Office in 2013 until she accepted the position of bailiff in 2018 for the Honorable Judge Paul Herbert, who presides over the CATCH Court program as well as criminal, traffic, and civil cases.



Amber Runyon

Founder and CEO Eleventh Candle Co.

Amber Runyon is an activist for social change. A hospice nurse turned social entrepreneur, she is the founder and CEO of Eleventh Candle Co., which brings hope to women in the U.S. who have been vulnerable to human trafficking, abuse, exploitation, and addiction by providing a therapeutic work setting and rehabilitative resources.

Eleventh Candle Co. is a product line launched through Legacy, a nonprofit based out of Columbus, Ohio. Collectively, these organizations have come together as a social enterprise working to redeem, restore, empower, and equip those vulnerable to human trafficking.

After volunteering as a nurse on a mission trip in Ethiopia, Runyon witnessed children abducted on the street in broad daylight and sold into sex trafficking. After returning home, she made it her mission to educate Central Ohio about the harsh realities of human trafficking, helping community members understand that human trafficking is real and impacts the forgotten in our communities. Subsequently, Runyon launched Eleventh Candle Co., a business that employs those who have experienced human trafficking, offering resources to redeem, empower, and support victims on their journey to burn bright again.

Runyon has a degree in registered nursing from Fortis College-Centerville.



Kevin Ryan

President and CEO Covenant House International

Kevin Ryan started his career at Covenant House in 1992 as a lawyer to provide legal aid to homeless youth. He now leads Covenant House International, one of the largest charities in the Americas dedicated to serving homeless youth and ending youth trafficking. Under Ryan's leadership, Covenant House has expanded to 31 cities and 6 countries, embarking on an aggressive expansion to end youth homelessness.

Previously, Ryan served as the first public child advocate in New Jersey and the first commissioner of the New Jersey Department of Children and Families, as well as commissioner of the New Jersey Department of Human Services. He drafted the New Jersey Homeless Youth Act and the Foster Care Scholars Act.

Ryan is the author of the book *Almost Home*, a *Washington Post*, Amazon, and Barnes & Noble best seller. He is a graduate of The Catholic University of America, the Georgetown Law Center, and NYU Law School.



Glenn Spencer

**Senior Vice President
Employment Policy Division
U.S. Chamber of Commerce**

Glenn Spencer is senior vice president of the Employment Policy Division, which represents the interests of the employer community across a range of labor and employment issues.

The division works to ensure that laws and regulations affecting employers are developed with employer concerns acknowledged and are fairly applied. It also provides businesses with guidance and expertise on legislative and regulatory matters.

Before joining the Chamber in July 2007, Spencer spent nearly six years at the U.S. Department of Labor in the Office of the Secretary, serving as the deputy chief of staff and subsequently chief of staff to then- Secretary of Labor Elaine L. Chao.

Earlier in his career, Spencer was engaged in issue advocacy and grassroots lobbying for Citizens for a Sound Economy in Washington, D.C., and also worked as a senior analyst in the research departments of the National Republican Senatorial Committee and the Republican National Committee.

Spencer's articles have been published in numerous leading newspapers, and he has appeared on nationally syndicated radio and television news programs. He holds an M.A. in international affairs from The George Washington University.



Judge Jodi Thomas

Franklin County Municipal Court

Judge Jodi Thomas started her career as an attorney for the Franklin County Public Defender's office, where she spent 14 years training and supervising new attorneys.

Thomas was appointed to the Franklin County Municipal Court Bench by Gov. John Kasich in April 2016. In November 2017, she was elected to an unexpired term and reelected to a full term in November 2019. Thomas currently presides over the *h.a.r.t* Program Helping Achieve Recovery Together (formerly called the Opiate Extension Program), which is the opiate specific drug court.

Before joining the bench, Thomas dedicated her career to helping victims of human trafficking, veterans, and those suffering from mental health issues and drug addiction. She has received numerous honors, including the Rise to the Challenge Award, Military and Veterans Service Program; ADAMH Attorney of the Year, Opiate Extension Program/Alcohol and Drug Addiction Program; and Model of Justice Award from the Justice League of Ohio.

She earned her bachelor's degree and license in social work from The Ohio State University and received a Juris Doctorate from Capital University Law School in Columbus, Ohio.



Yasmin Vafa

Co-Founder and Executive Director Rights4Girls

Yasmin Vafa is co-founder and executive director of Rights4Girls, a human rights organization dedicated to ending sex trafficking and gender-based violence against young women and girls in the U.S.

Vafa, an attorney and advocate, educates the public and policymakers on the intersections of race, gender, and violence and how these issues affect the lives of marginalized women and children.

She is co-author of the report *The Sexual Abuse to Prison Pipeline: The Girls' Story* and leads the national *No Such Thing as a Child Prostitute* campaign.

Vafa serves on the U.S. Department of Health and Human Services' National Advisory Committee on the Sex Trafficking of Children and Youth, is an adjunct judicial educator for the National Council of Juvenile and Family Court Judges, and participated on the Core Advisory Committee of the U.S. Department of Justice National Girls' Initiative.

She earned her B.A. from Boston University and her J.D. from the University of Florida, Levin College of Law.



Talaya Waller, M.B.A., D.B.A.

Founder and CEO Waller & Company

Talaya Waller is an international personal branding consultant and professor. She is founder of Waller & Company, which provides research and data-driven personal brand strategies.

In addition, Waller is an adjunct professor at the Maryland Institute College of Art and an academic researcher, as well as a visiting professor at universities internationally. Her forthcoming book, *Personal Brand Management: Marketing Human Value*, is the first in the academic market on this topic. In 2017, Waller received the Presidential Alumni Research Dissemination Award for publishing a study about mobile game technology, marketing, and entrepreneurship.

She is a contributor to *Refinery 29* and has been featured in *Forbes*, *Fast Company*, *Business Insider*, and *The Chronicle of Higher Education*. Waller's TEDx talk, "The Future of Branding is Personal", has been viewed more than 89,000 times.

Waller holds a Doctor of Business Administration in leadership from Walden University and a certificate in executive education with a focus on nonprofit financial stewardship from the Harvard Kennedy School.



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