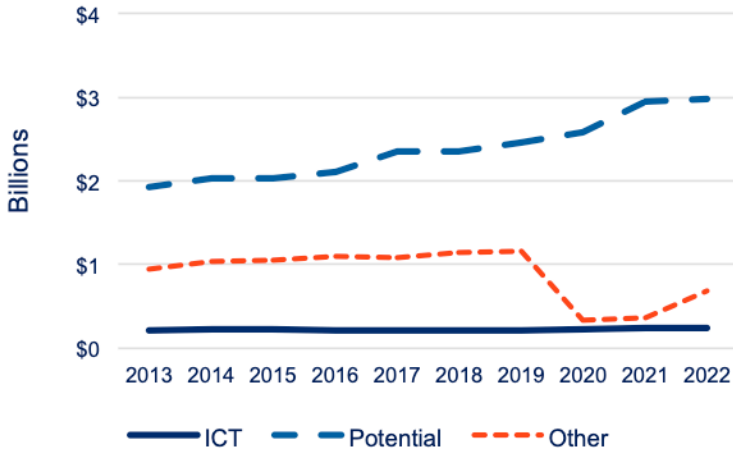




California's 28th and Digital Trade

CA-28 Services Exports, 2013-2022



ICT services exports grew from \$218 million in 2013 to \$236 million in 2022 (8%), supporting 345 direct and 357 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.9 billion to \$3.0 billion (55%), supporting 8,523 direct and 6,979 indirect jobs in 2022.

Exports of other services grew from \$949 million in 2013 to \$1.2 billion in 2019 (21%), before falling sharply due to Covid-19. They have not yet fully recovered.

California's 28th district's digitally tradeable services exports supported 8,868 direct and 7,336 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CA-28, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$96	\$1,402	\$1,499
Central & South America	\$46	\$615	\$661
Asia & Pacific (ex. China)	\$52	\$476	\$528
North America	\$27	\$327	\$355
Middle East & Africa	\$5.7	\$90	\$96
China	\$8.8	\$75	\$84

Europe was California's 28th district's top market for digitally tradeable services, followed by Central & South America.

California's 28th district's exports of potentially ICT-enabled services to India grew from \$12 million in 2013 to \$52 million (+318%) in 2022.

The "Digital Dozen" accounted for \$1.2 billion out of California's 28th district's \$3.2 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-28, 2022 (\$M)

Type (ICT in bold)	Total
Financial Management and Advisory Services	\$709
Business Management and Consulting Services	\$669
A/V Services (Personal)	\$433
Advertising	\$171
Royalties from Industrial Processes	\$124
Other	\$1,116

Royalties from computer software are the top ICT services export, growing from \$55 million in 2013 to \$85 million in 2022 (55%).

Financial management and advisory services are California's 28th district's top potentially ICT-enabled services export, growing from \$455 million in 2013 to \$709 million in 2022 (56%).