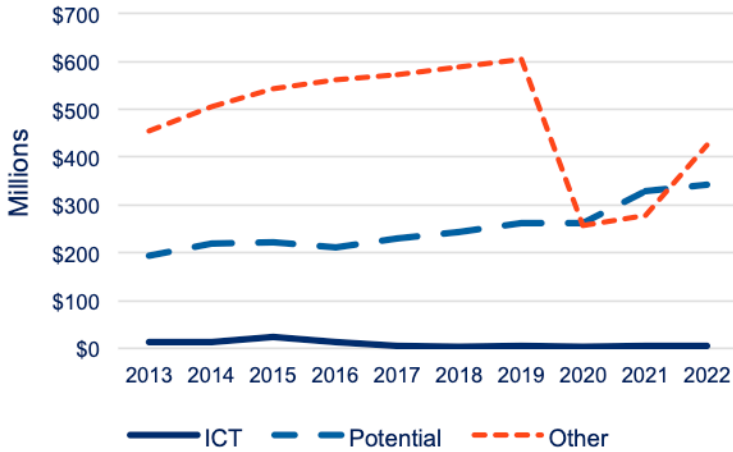




California's 39th and Digital Trade

CA-39 Services Exports, 2013-2022



ICT services exports fell from \$13 million in 2013 to \$5.9 million in 2022 (-54%), but still supported 10 direct and 14 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$194 million to \$341 million (76%), supporting 1,139 direct and 936 indirect jobs in 2022.

Exports of other services grew from \$456 million in 2013 to \$604 million in 2019 (32%), before falling sharply due to Covid-19. They have not yet fully recovered.

California's 39th district's digitally tradeable services exports supported 1,148 direct and 950 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CA-39, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$2.7	\$161	\$163
Asia & Pacific (ex. China)	\$1.2	\$67	\$68
North America	\$0.9	\$51	\$52
Central & South America	\$0.8	\$31	\$32
Middle East & Africa	\$0.2	\$16	\$16
China	\$0.2	\$15	\$15

Europe was California's 39th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

California's 39th district's exports of potentially ICT-enabled services to Canada grew from \$16 million in 2013 to \$38 million (+129%) in 2022.

The "Digital Dozen" accounted for \$141 million out of California's 39th district's \$347 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-39, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$70
Misc. Business, Professional, and Technical Services	\$55
Advertising	\$44
Payments for Trademarks	\$31
Royalties from Industrial Processes	\$30
Other	\$118

Miscellaneous computer services are the top ICT services export, but fell from \$3.8 million in 2013 to \$2.0 million in 2022 (-48%).

Business management and consulting services are California's 39th district's top potentially ICT-enabled services export, growing from \$31 million in 2013 to \$70 million in 2022 (126%).