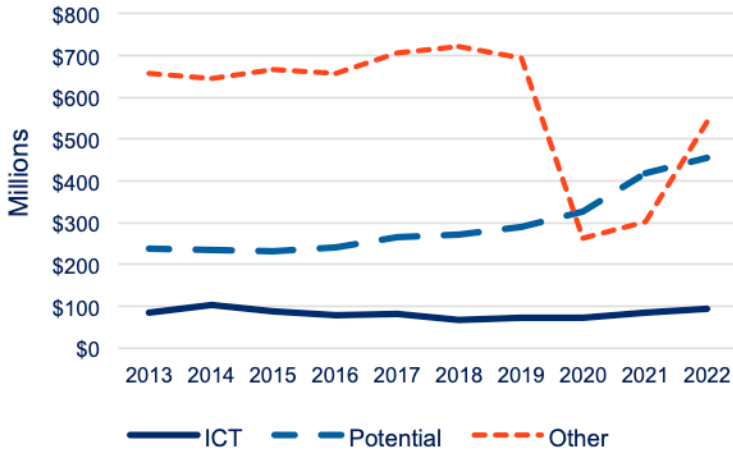




Florida's 2nd and Digital Trade

FL-2 Services Exports, 2013-2022



ICT services exports grew from \$86 million in 2013 to \$95 million in 2022 (10%), supporting 186 direct and 225 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$239 million to \$454 million (90%), supporting 1,624 direct and 1,118 indirect jobs in 2022.

Exports of other services grew from \$658 million in 2013 to \$695 million in 2019 (6%), before falling sharply due to Covid-19. They have not yet fully recovered.

Florida's 2nd district's digitally tradeable services exports supported 1,810 direct and 1,342 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from FL-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$42	\$233	\$275
Asia & Pacific (ex. China)	\$21	\$87	\$108
North America	\$14	\$59	\$73
Central & South America	\$12	\$40	\$52
Middle East & Africa	\$2.7	\$20	\$23
China	\$3.2	\$15	\$19

Europe was Florida's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 2nd district's exports of potentially ICT-enabled services to Ireland grew from \$12 million in 2013 to \$60 million (+410%) in 2022.

The "Digital Dozen" accounted for \$224 million out of Florida's 2nd district's \$549 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-2, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$178
Legal Services	\$45
Misc. Business, Professional, and Technical Services	\$37
Payments for Trademarks	\$32
Computer Software Services	\$31
Other	\$227

Computer software services are the top ICT services export, growing from \$6.9 million in 2013 to \$31 million in 2022 (346%).

Business management and consulting services are Florida's 2nd district's top potentially ICT-enabled services export, growing from \$46 million in 2013 to \$178 million in 2022 (285%).