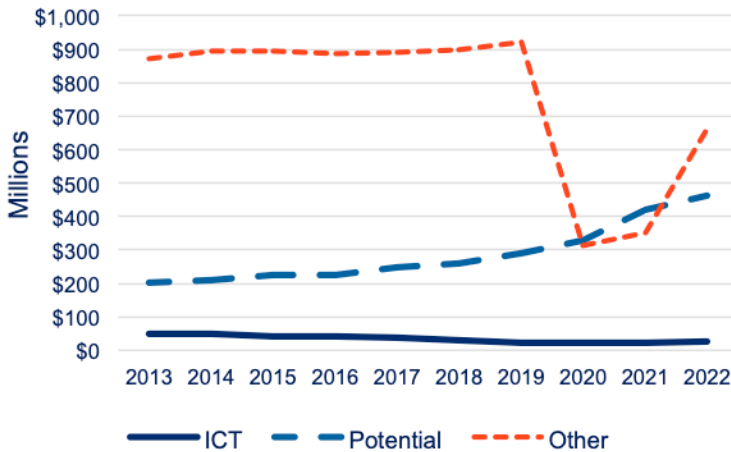




Florida's 28th and Digital Trade

FL-28 Services Exports, 2013-2022



ICT services exports fell from \$47 million in 2013 to \$25 million in 2022 (-48%), but still supported 37 direct and 32 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$202 million to \$464 million (130%), supporting 1,607 direct and 1,114 indirect jobs in 2022.

Exports of other services grew from \$870 million in 2013 to \$921 million in 2019 (6%), before falling sharply due to Covid-19. They have not yet fully recovered.

Florida's 28th district's digitally tradeable services exports supported 1,644 direct and 1,146 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from FL-28, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$8.6	\$249	\$257
Asia & Pacific (ex. China)	\$4.3	\$78	\$82
Central & South America	\$7.1	\$62	\$69
North America	\$3.4	\$47	\$51
Middle East & Africa	\$0.7	\$16	\$16
China	\$0.7	\$13	\$13

Europe was Florida's 28th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 28th district's exports of potentially ICT-enabled services to Ireland grew from \$14 million in 2013 to \$71 million (+419%) in 2022.

The "Digital Dozen" accounted for \$170 million out of Florida's 28th district's \$489 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-28, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$224
Financial Management and Advisory Services	\$46
Royalties from Industrial Processes	\$26
Payments for Trademarks	\$22
Insurance Services	\$21
Other	\$149

Telecommunications services are the top ICT services export, but fell from \$45 million in 2013 to \$15 million in 2022 (-66%).

Business management and consulting services are Florida's 28th district's top potentially ICT-enabled services export, growing from \$66 million in 2013 to \$224 million in 2022 (238%).