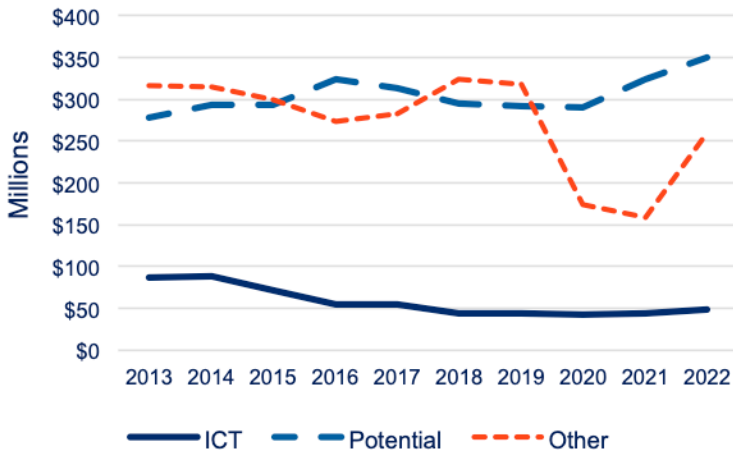




Georgia's 12th and Digital Trade

GA-12 Services Exports, 2013-2022



ICT services exports fell from \$87 million in 2013 to \$48 million in 2022 (-45%), but still supported 58 direct and 52 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$278 million to \$350 million (26%), supporting 957 direct and 632 indirect jobs in 2022.

Exports of other services grew slightly from \$316 million in 2013 to \$319 million in 2019 (1%), before falling sharply due to Covid-19. They have not yet fully recovered.

Georgia's 12th district's digitally tradeable services exports supported 1,015 direct and 684 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from GA-12, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$15	\$162	\$177
Asia & Pacific (ex. China)	\$6.1	\$67	\$73
Central & South America	\$18	\$45	\$64
North America	\$7.1	\$44	\$51
Middle East & Africa	\$1.7	\$17	\$18
China	\$0.8	\$15	\$15

Europe was Georgia's 12th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Georgia's 12th district's exports of potentially ICT-enabled services to Ireland grew from \$11 million in 2013 to \$25 million (+124%) in 2022.

The "Digital Dozen" accounted for \$168 million out of Georgia's 12th district's \$399 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from GA-12, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Financial Services	\$64
Implicit Financial Services	\$63
Credit-Related Services	\$53
Telecommunications Services	\$42
Misc. Business, Professional, and Technical Services	\$31
Other	\$145

Telecommunications services are the top ICT services export, but fell from \$67 million in 2013 to \$42 million in 2022 (-37%).

Miscellaneous financial services are Georgia's 12th district's top potentially ICT-enabled services export, growing from \$54 million in 2013 to \$64 million in 2022 (18%).