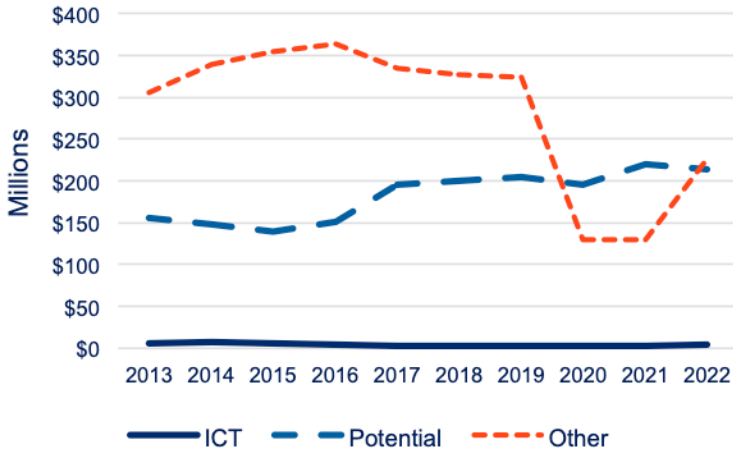




Kentucky's 2nd and Digital Trade

KY-2 Services Exports, 2013-2022



ICT services exports fell from \$6.3 million in 2013 to \$4.1 million in 2022 (-36%), but still supported 7 direct and 8 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$156 million to \$215 million (37%), supporting 593 direct and 423 indirect jobs in 2022.

Exports of other services grew from \$305 million in 2013 to \$324 million in 2019 (6%), before falling sharply due to Covid-19. They have not yet fully recovered.

Kentucky's 2nd district's digitally tradeable services exports supported 600 direct and 431 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from KY-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.6	\$116	\$118
Asia & Pacific (ex. China)	\$0.7	\$38	\$39
North America	\$0.7	\$23	\$23
Central & South America	\$0.9	\$20	\$21
China	\$0.1	\$11	\$11
Middle East & Africa	\$0.1	\$6.7	\$6.8

Europe was Kentucky's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Kentucky's 2nd district's exports of potentially ICT-enabled services to Ireland grew from \$11 million in 2013 to \$27 million (+138%) in 2022.

The "Digital Dozen" accounted for \$80 million out of Kentucky's 2nd district's \$219 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from KY-2, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$55
Business Management and Consulting Services	\$31
Payments for Trademarks	\$29
Implicit Financial Services	\$25
Misc. Financial Services	\$24
Other	\$55

Telecommunications services are the top ICT services export, but fell from \$1.9 million in 2013 to \$1.6 million in 2022 (-16%).

Royalties from industrial processes are Kentucky's 2nd district's top potentially ICT-enabled services export, but fell from \$59 million in 2013 to \$55 million in 2022 (-5%).