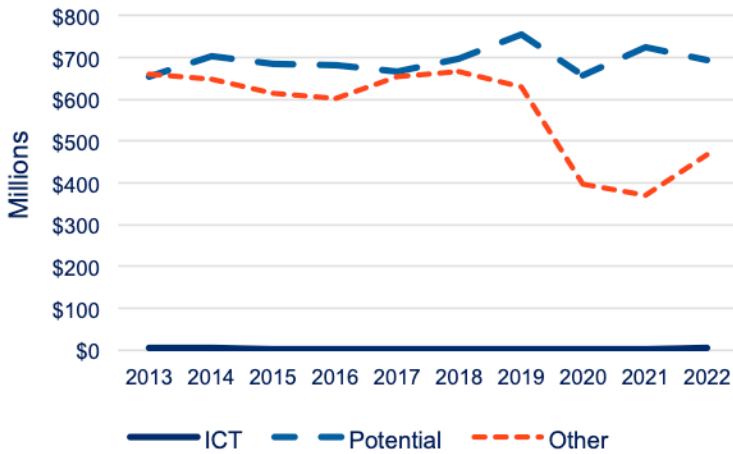




Louisiana's 6th and Digital Trade

LA-6 Services Exports, 2013-2022



ICT services exports fell from \$5.6 million in 2013 to \$5.4 million in 2022 (-3%), but still supported 9 direct and 13 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$653 million to \$695 million (6%), supporting 1,945 direct and 1,264 indirect jobs in 2022.

Exports of other services declined from \$661 million in 2013 to \$630 million in 2019 (-5%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Louisiana's 6th district's digitally tradeable services exports supported 1,954 direct and 1,278 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from LA-6, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$2.6	\$392	\$395
Asia & Pacific (ex. China)	\$1.0	\$123	\$124
North America	\$1.0	\$69	\$70
Central & South America	\$0.6	\$46	\$47
China	\$0.2	\$41	\$42
Middle East & Africa	\$0.0	\$23	\$23

Europe was Louisiana's 6th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Louisiana's 6th district's exports of potentially ICT-enabled services to Switzerland grew from \$60 million in 2013 to \$108 million (+80%) in 2022.

The "Digital Dozen" accounted for \$235 million out of Louisiana's 6th district's \$701 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from LA-6, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$339
Business Management and Consulting Services	\$70
Architectural, Engineering, and Misc. Technical Services	\$49
Insurance Services	\$43
Payments for Trademarks	\$43
Other	\$155

Miscellaneous computer services are the top ICT services export, growing from \$183,000 in 2013 to \$1.8 million in 2022 (897%).

Royalties from industrial processes are Louisiana's 6th district's top potentially ICT-enabled services export, growing from \$318 million in 2013 to \$339 million in 2022 (7%).