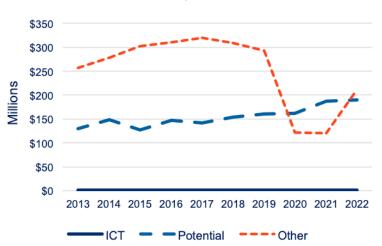
## Mississippi's 1st and Digital Trade

MS-1 Services Exports, 2013-2022



ICT services exports fell from \$1.8 million in 2013 to \$1.4 million in 2022 (-19%), but still supported 4 direct and 3 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$130 million to \$190 million (47%), supporting 532 direct and 384 indirect jobs in 2022.

Exports of other services grew from \$257 million in 2013 to \$293 million in 2019 (14%), before falling sharply due to Covid-19. They have not yet fully recovered.

Mississippi's 1st district's digitally tradeable services exports supported 536 direct and 386 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from MS-1, 2022 (\$M)

| Country                    | ICT   | Potential | Total |
|----------------------------|-------|-----------|-------|
| Europe                     | \$0.4 | \$86      | \$87  |
| Asia & Pacific (ex. China) | \$0.3 | \$39      | \$40  |
| North America              | \$0.3 | \$23      | \$24  |
| Central & South America    | \$0.3 | \$21      | \$21  |
| China                      | \$0.1 | \$9.9     | \$9.9 |
| Middle East & Africa       | \$0.0 | \$9.8     | \$9.8 |

Europe was Mississippi's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Mississippi's 1st district's exports of potentially ICT-enabled services to Ireland grew from \$7.9 million in 2013 to \$13 million (+66%) in 2022.

The "Digital Dozen" accounted for \$80 million out of Mississippi's 1st district's \$191 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from MS-1, 2022 (\$M)

| Type (ICT in bold)                                   | Total |
|--|-------|
| Credit-Related Services                              | \$46  |
| Misc. Business, Professional, and Technical Services | \$32  |
| Implicit Financial Services                          | \$25  |
| Payments for Trademarks                              | \$25  |
| Royalties from Industrial Processes                  | \$22  |
| Other  | \$41  |

Computer software services are the top ICT services export, growing from \$76,000 in 2013 to \$953,000 in 2022 (1,155%).

Credit-related services are Mississippi's 1st district's top potentially ICT-enabled services export, growing from \$29 million in 2013 to \$46 million in 2022 (58%).