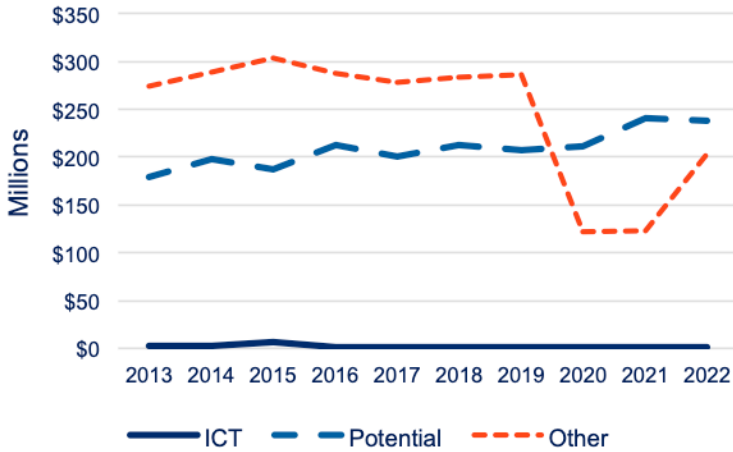




Mississippi's 3rd and Digital Trade

MS-3 Services Exports, 2013-2022



ICT services exports fell from \$2.1 million in 2013 to \$1.8 million in 2022 (-17%), but still supported 5 direct and 3 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$179 million to \$238 million (33%), supporting 634 direct and 408 indirect jobs in 2022.

Exports of other services grew from \$274 million in 2013 to \$286 million in 2019 (4%), before falling sharply due to Covid-19. They have not yet fully recovered.

Mississippi's 3rd district's digitally tradeable services exports supported 639 direct and 411 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from MS-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$0.6	\$103	\$104
Asia & Pacific (ex. China)	\$0.4	\$48	\$49
Central & South America	\$0.3	\$34	\$34
North America	\$0.4	\$30	\$31
Middle East & Africa	\$0.0	\$11	\$11
China	\$0.1	\$10	\$10

Europe was Mississippi's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Mississippi's 3rd district's exports of potentially ICT-enabled services to United Kingdom grew from \$21 million in 2013 to \$34 million (+57%) in 2022.

The "Digital Dozen" accounted for \$108 million out of Mississippi's 3rd district's \$239 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from MS-3, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$43
Implicit Financial Services	\$43
Misc. Financial Services	\$34
Insurance Services	\$30
Payments for Trademarks	\$27
Other	\$62

Computer software services are the top ICT services export, growing from \$105,000 in 2013 to \$1.3 million in 2022 (1,179%).

Credit-related services are Mississippi's 3rd district's top potentially ICT-enabled services export, but fell from \$47 million in 2013 to \$43 million in 2022 (-8%).