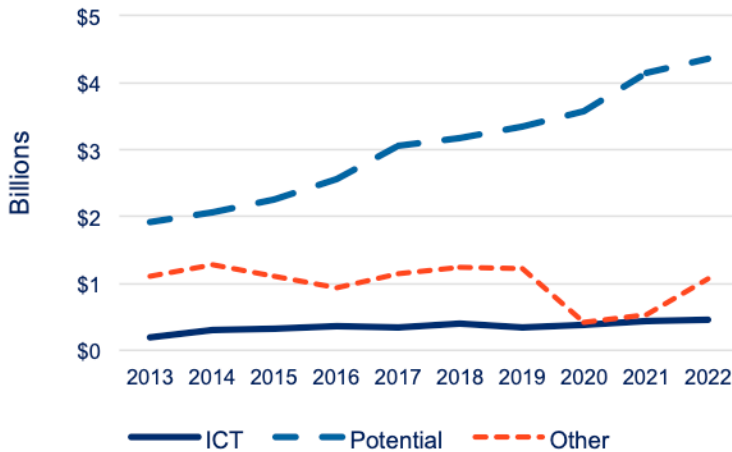




North Carolina's 14th and Digital Trade

NC-14 Services Exports, 2013-2022



ICT services exports grew from \$193 million in 2013 to \$459 million in 2022 (138%), supporting 1,007 direct and 840 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.9 billion to \$4.3 billion (127%), supporting 12,078 direct and 6,999 indirect jobs in 2022.

Exports of other services grew from \$1.1 billion in 2013 to \$1.2 billion in 2019 (10%), before falling sharply due to Covid-19. They have not yet fully recovered.

North Carolina's 14th district's digitally tradeable services exports supported 13,085 direct and 7,839 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NC-14, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$205	\$2,066	\$2,271
Asia & Pacific (ex. China)	\$129	\$742	\$871
Central & South America	\$39	\$729	\$768
North America	\$54	\$455	\$508
Middle East & Africa	\$8.5	\$210	\$218
China	\$24	\$140	\$164

Europe was North Carolina's 14th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

North Carolina's 14th district's exports of potentially ICT-enabled services to Denmark grew from \$9.8 million in 2013 to \$51 million (+425%) in 2022.

The "Digital Dozen" accounted for \$1.9 billion out of North Carolina's 14th district's \$4.8 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NC-14, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Financial Services	\$938
Business Management and Consulting Services	\$890
Credit-Related Services	\$819
Implicit Financial Services	\$784
Financial Management and Advisory Services	\$267
Other	\$1,108

Royalties from computer software are the top ICT services export, growing from \$54 million in 2013 to \$207 million in 2022 (286%).

Miscellaneous financial services are North Carolina's 14th district's top potentially ICT-enabled services export, growing from \$464 million in 2013 to \$938 million in 2022 (102%).