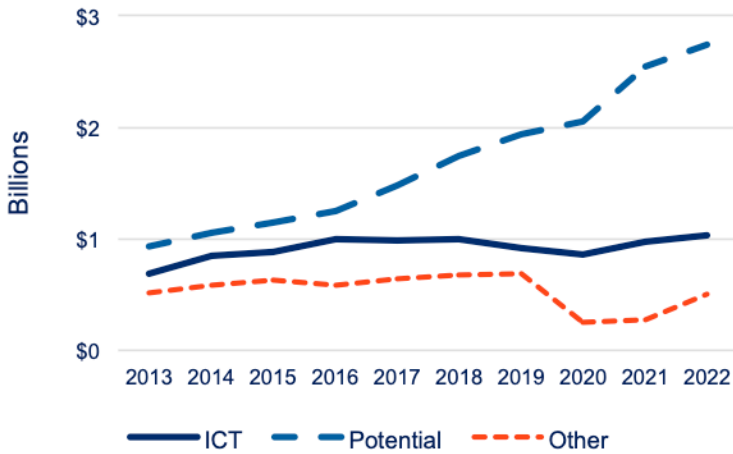




# North Carolina's 2nd and Digital Trade

NC-2 Services Exports, 2013-2022



ICT services exports grew from \$681 million in 2013 to \$1.0 billion in 2022 (51%), supporting 1,938 direct and 1,648 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$932 million to \$2.7 billion (194%), supporting 8,308 direct and 5,650 indirect jobs in 2022.

Exports of other services grew from \$519 million in 2013 to \$687 million in 2019 (32%), before falling sharply due to Covid-19. They have not yet fully recovered.

**North Carolina's 2nd district's digitally tradeable services exports supported 10,247 direct and 7,298 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from NC-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$478	\$1,511	\$1,989
Asia & Pacific (ex. China)	\$308	\$515	\$823
North America	\$94	\$282	\$376
Central & South America	\$73	\$273	\$346
China	\$59	\$71	\$130
Middle East & Africa	\$15	\$88	\$103

Europe was North Carolina's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

North Carolina's 2nd district's exports of potentially ICT-enabled services to Singapore grew from \$27 million in 2013 to \$208 million (+679%) in 2022.

The "Digital Dozen" accounted for \$1.4 billion out of North Carolina's 2nd district's \$3.8 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NC-2, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$846
<b>Royalties from Computer Software</b>	\$692
Research and Development and Testing Services	\$513
<b>Computer Software Services</b>	\$272
Misc. Financial Services	\$256
Other	\$1,190

Royalties from computer software are the top ICT services export, growing from \$563 million in 2013 to \$692 million in 2022 (23%).

Business management and consulting services are North Carolina's 2nd district's top potentially ICT-enabled services export, growing from \$178 million in 2013 to \$846 million in 2022 (376%).