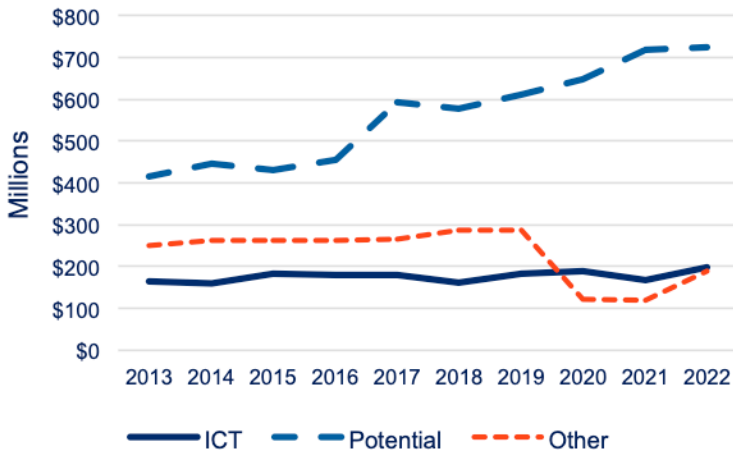




Nebraska's 2nd and Digital Trade

NE-2 Services Exports, 2013-2022



ICT services exports grew from \$165 million in 2013 to \$199 million in 2022 (21%), supporting 330 direct and 432 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$415 million to \$724 million (74%), supporting 2,295 direct and 1,318 indirect jobs in 2022.

Exports of other services grew from \$251 million in 2013 to \$289 million in 2019 (15%), before falling sharply due to Covid-19. They have not yet fully recovered.

Nebraska's 2nd district's digitally tradeable services exports supported 2,625 direct and 1,750 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NE-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$95	\$316	\$411
Asia & Pacific (ex. China)	\$50	\$172	\$222
Central & South America	\$18	\$104	\$121
North America	\$24	\$87	\$112
China	\$8.6	\$22	\$31
Middle East & Africa	\$4.3	\$23	\$27

Europe was Nebraska's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Nebraska's 2nd district's exports of potentially ICT-enabled services to Ireland grew from \$21 million in 2013 to \$59 million (+188%) in 2022.

The "Digital Dozen" accounted for \$437 million out of Nebraska's 2nd district's \$924 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NE-2, 2022 (\$M)

Type (ICT in bold)	Total
Insurance Services	\$334
Business Management and Consulting Services	\$71
Royalties from Computer Software	\$68
Misc. Computer Services	\$51
Payments for Trademarks	\$45
Other	\$356

Royalties from computer software are the top ICT services export, growing from \$3.3 million in 2013 to \$68 million in 2022 (1,945%).

Insurance services are Nebraska's 2nd district's top potentially ICT-enabled services export, growing from \$152 million in 2013 to \$334 million in 2022 (120%).