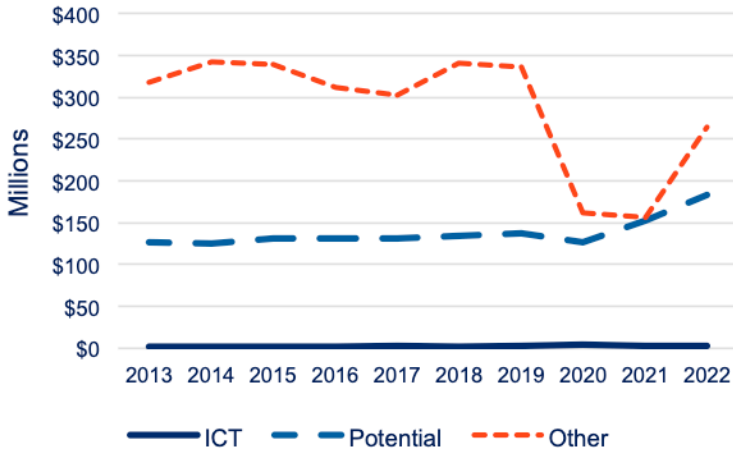




New Mexico's 2nd and Digital Trade

NM-2 Services Exports, 2013-2022



ICT services exports grew from \$2.0 million in 2013 to \$3.0 million in 2022 (52%), supporting 9 direct and 7 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$127 million to \$184 million (45%), supporting 597 direct and 421 indirect jobs in 2022.

Exports of other services grew from \$317 million in 2013 to \$337 million in 2019 (6%), before falling sharply due to Covid-19. They have not yet fully recovered.

New Mexico's 2nd district's digitally tradeable services exports supported 606 direct and 428 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NM-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.3	\$90	\$92
Asia & Pacific (ex. China)	\$0.6	\$38	\$39
North America	\$0.6	\$28	\$29
Central & South America	\$0.4	\$14	\$14
China	\$0.1	\$7.3	\$7.4
Middle East & Africa	\$0.0	\$6.4	\$6.4

Europe was New Mexico's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Mexico's 2nd district's exports of potentially ICT-enabled services to United Kingdom grew from \$16 million in 2013 to \$29 million (+82%) in 2022.

The "Digital Dozen" accounted for \$90 million out of New Mexico's 2nd district's \$187 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NM-2, 2022 (\$M)

Type (ICT in bold)	Total
A/V Services (Personal)	\$53
Payments for Trademarks	\$21
Research and Development and Testing Services	\$20
Misc. Business, Professional, and Technical Services	\$19
Architectural, Engineering, and Misc. Technical Services	\$18
Other	\$56

Computer software services are the top ICT services export, growing from \$949,000 in 2013 to \$2.4 million in 2022 (154%).

A/V services (personal) are New Mexico's 2nd district's top potentially ICT-enabled services export, growing from \$38 million in 2013 to \$53 million in 2022 (39%).