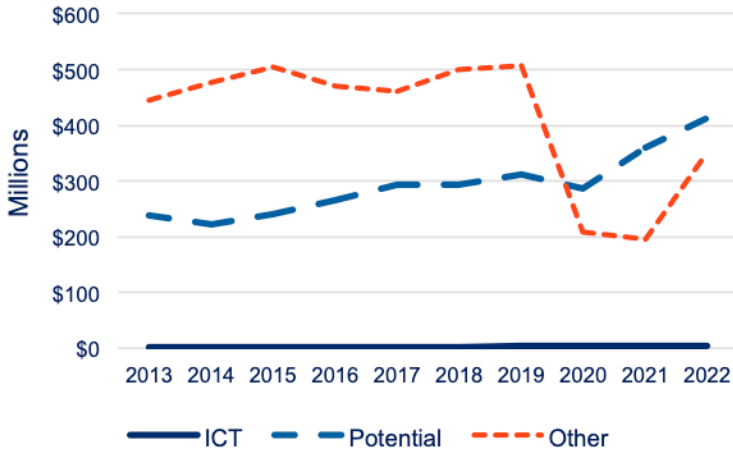




New Mexico's 3rd and Digital Trade

NM-3 Services Exports, 2013-2022



ICT services exports grew from \$1.5 million in 2013 to \$3.1 million in 2022 (106%), supporting 9 direct and 7 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$239 million to \$413 million (73%), supporting 1,298 direct and 848 indirect jobs in 2022.

Exports of other services grew from \$445 million in 2013 to \$507 million in 2019 (14%), before falling sharply due to Covid-19. They have not yet fully recovered.

New Mexico's 3rd district's digitally tradeable services exports supported 1,308 direct and 854 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NM-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.3	\$225	\$227
Asia & Pacific (ex. China)	\$0.7	\$89	\$90
North America	\$0.6	\$47	\$48
Central & South America	\$0.3	\$26	\$27
China	\$0.1	\$13	\$13
Middle East & Africa	\$0.0	\$13	\$13

Europe was New Mexico's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Mexico's 3rd district's exports of potentially ICT-enabled services to Ireland grew from \$13 million in 2013 to \$55 million (+315%) in 2022.

The "Digital Dozen" accounted for \$180 million out of New Mexico's 3rd district's \$416 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NM-3, 2022 (\$M)

Type (ICT in bold)	Total
Research and Development and Testing Services	\$121
A/V Services (Personal)	\$105
Business Management and Consulting Services	\$53
Payments for Trademarks	\$29
Architectural, Engineering, and Misc. Technical Services	\$26
Other	\$82

Computer software services are the top ICT services export, growing from \$809,000 in 2013 to \$2.7 million in 2022 (229%).

Research and development and testing services are New Mexico's 3rd district's top potentially ICT-enabled services export, growing from \$55 million in 2013 to \$121 million in 2022 (122%).