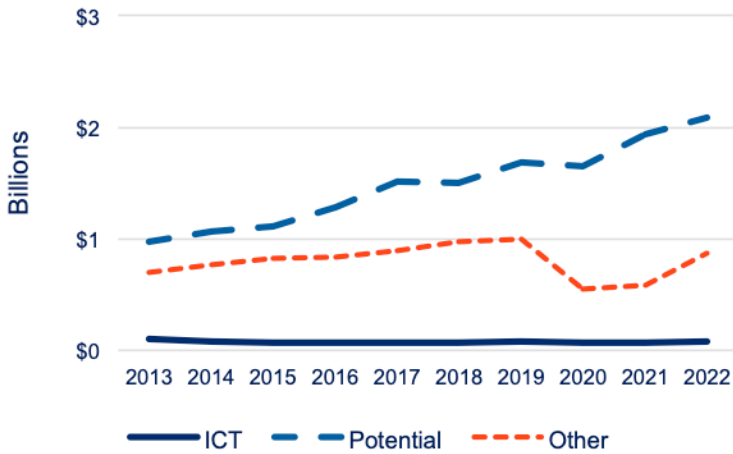




Ohio's 1st and Digital Trade

OH-1 Services Exports, 2013-2022



ICT services exports fell from \$106 million in 2013 to \$77 million in 2022 (-27%), but still supported 206 direct and 164 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$969 million to \$2.1 billion (116%), supporting 5,805 direct and 3,341 indirect jobs in 2022.

Exports of other services grew from \$702 million in 2013 to \$991 million in 2019 (41%), before falling sharply due to Covid-19. They have not yet fully recovered.

Ohio's 1st district's digitally tradeable services exports supported 6,010 direct and 3,505 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from OH-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$32	\$1,014	\$1,047
Asia & Pacific (ex. China)	\$20	\$381	\$401
Central & South America	\$8.1	\$289	\$297
North America	\$12	\$228	\$240
China	\$3.5	\$90	\$93
Middle East & Africa	\$1.7	\$86	\$88

Europe was Ohio's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Ohio's 1st district's exports of potentially ICT-enabled services to Switzerland grew from \$58 million in 2013 to \$147 million (+152%) in 2022.

The "Digital Dozen" accounted for \$879 million out of Ohio's 1st district's \$2.2 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OH-1, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Financial Services	\$491
Implicit Financial Services	\$326
Royalties from Industrial Processes	\$296
Insurance Services	\$181
Credit-Related Services	\$166
Other	\$708

Computer software services are the top ICT services export, growing from \$25 million in 2013 to \$52 million in 2022 (110%).

Miscellaneous financial services are Ohio's 1st district's top potentially ICT-enabled services export, growing from \$156 million in 2013 to \$491 million in 2022 (215%).