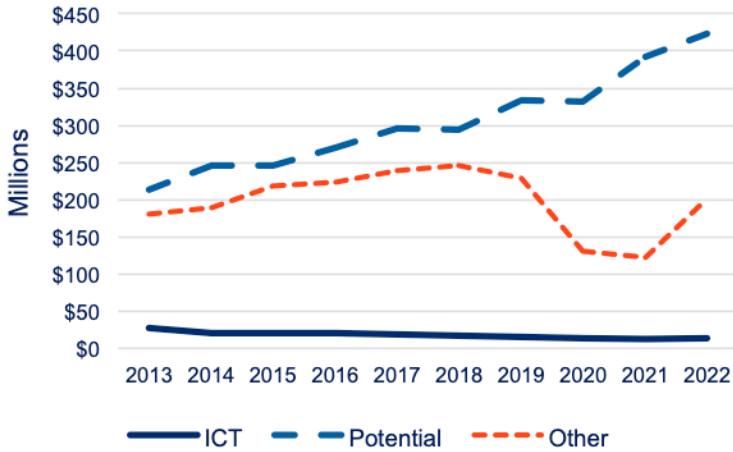




Ohio's 2nd and Digital Trade

OH-2 Services Exports, 2013-2022



ICT services exports fell from \$27 million in 2013 to \$14 million in 2022 (-50%), but still supported 29 direct and 22 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$213 million to \$423 million (98%), supporting 1,072 direct and 603 indirect jobs in 2022.

Exports of other services grew from \$181 million in 2013 to \$229 million in 2019 (27%), before falling sharply due to Covid-19. They have not yet fully recovered.

Ohio's 2nd district's digitally tradeable services exports supported 1,101 direct and 625 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from OH-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$6.2	\$204	\$211
Asia & Pacific (ex. China)	\$4.1	\$72	\$76
Central & South America	\$1.0	\$64	\$65
North America	\$1.4	\$48	\$50
China	\$0.8	\$17	\$18
Middle East & Africa	\$0.2	\$16	\$16

Europe was Ohio's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Ohio's 2nd district's exports of potentially ICT-enabled services to United Kingdom grew from \$26 million in 2013 to \$65 million (+150%) in 2022.

The "Digital Dozen" accounted for \$182 million out of Ohio's 2nd district's \$437 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OH-2, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Financial Services	\$132
Implicit Financial Services	\$108
Royalties from Industrial Processes	\$45
Insurance Services	\$25
Payments for Trademarks	\$25
Other	\$102

Royalties from computer software are the top ICT services export, but fell from \$22 million in 2013 to \$8.3 million in 2022 (-62%).

Miscellaneous financial services are Ohio's 2nd district's top potentially ICT-enabled services export, growing from \$58 million in 2013 to \$132 million in 2022 (130%).