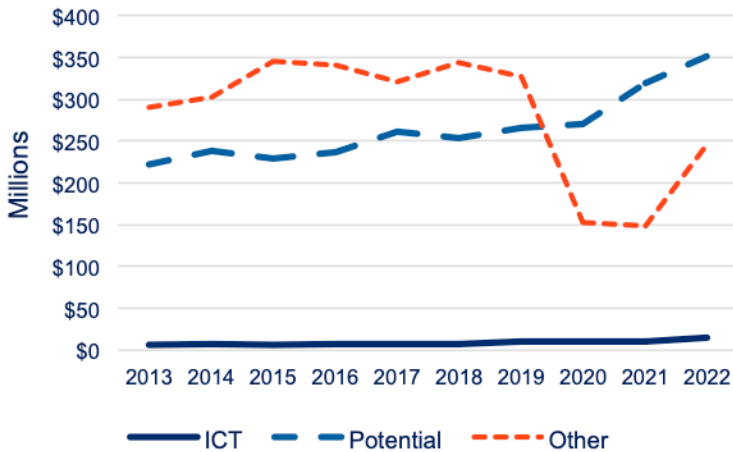




# South Carolina's 2nd and Digital Trade

SC-2 Services Exports, 2013-2022



ICT services exports grew from \$6.5 million in 2013 to \$15 million in 2022 (133%), supporting 36 direct and 31 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$222 million to \$352 million (58%), supporting 1,144 direct and 773 indirect jobs in 2022.

Exports of other services grew from \$290 million in 2013 to \$327 million in 2019 (13%), before falling sharply due to Covid-19. They have not yet fully recovered.

**South Carolina's 2nd district's digitally tradeable services exports supported 1,180 direct and 804 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from SC-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$6.2	\$176	\$182
Asia & Pacific (ex. China)	\$3.6	\$72	\$76
North America	\$2.4	\$42	\$44
Central & South America	\$2.1	\$35	\$37
China	\$0.6	\$15	\$15
Middle East & Africa	\$0.3	\$12	\$12

Europe was South Carolina's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

South Carolina's 2nd district's exports of potentially ICT-enabled services to Ireland grew from \$10 million in 2013 to \$40 million (+284%) in 2022.

The "Digital Dozen" accounted for \$154 million out of South Carolina's 2nd district's \$367 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from SC-2, 2022 (\$M)

Type (ICT in bold)	Total
Insurance Services	\$65
Business Management and Consulting Services	\$63
Royalties from Industrial Processes	\$58
Misc. Business, Professional, and Technical Services	\$41
Payments for Trademarks	\$29
Other	\$110

Computer software services are the top ICT services export, growing from \$1.3 million in 2013 to \$8.4 million in 2022 (568%).

Insurance services are South Carolina's 2nd district's top potentially ICT-enabled services export, growing from \$47 million in 2013 to \$65 million in 2022 (39%).