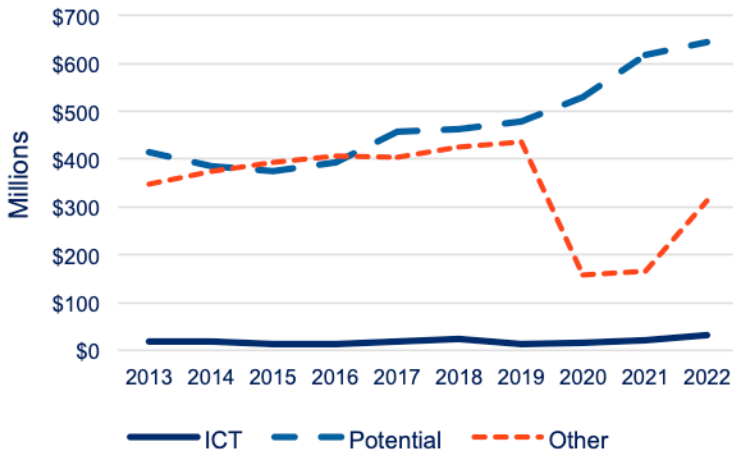




Tennessee's 3rd and Digital Trade

TN-3 Services Exports, 2013-2022



ICT services exports grew from \$18 million in 2013 to \$33 million in 2022 (77%), supporting 50 direct and 61 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$415 million to \$645 million (56%), supporting 2,145 direct and 1,362 indirect jobs in 2022.

Exports of other services grew from \$349 million in 2013 to \$437 million in 2019 (25%), before falling sharply due to Covid-19. They have not yet fully recovered.

Tennessee's 3rd district's digitally tradeable services exports supported 2,195 direct and 1,422 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TN-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$15	\$317	\$332
Asia & Pacific (ex. China)	\$7.9	\$136	\$144
North America	\$3.7	\$76	\$79
Central & South America	\$4.2	\$68	\$72
China	\$1.4	\$25	\$27
Middle East & Africa	\$0.7	\$23	\$23

Europe was Tennessee's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Tennessee's 3rd district's exports of potentially ICT-enabled services to Ireland grew from \$28 million in 2013 to \$74 million (+164%) in 2022.

The "Digital Dozen" accounted for \$285 million out of Tennessee's 3rd district's \$677 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TN-3, 2022 (\$M)

Type (ICT in bold)	Total
Insurance Services	\$153
Business Management and Consulting Services	\$120
Royalties from Industrial Processes	\$91
Misc. Business, Professional, and Technical Services	\$49
Payments for Trademarks	\$45
Other	\$218

Royalties from computer software are the top ICT services export, growing from \$148,000 in 2013 to \$13 million in 2022 (8,654%).

Insurance services are Tennessee's 3rd district's top potentially ICT-enabled services export, growing from \$91 million in 2013 to \$153 million in 2022 (69%).