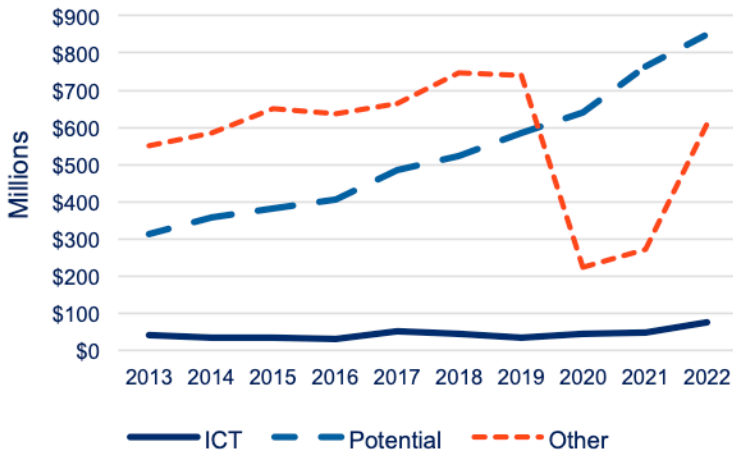




# Tennessee's 6th and Digital Trade

TN-6 Services Exports, 2013-2022



ICT services exports grew from \$41 million in 2013 to \$75 million in 2022 (82%), supporting 111 direct and 192 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$312 million to \$850 million (173%), supporting 3,130 direct and 1,934 indirect jobs in 2022.

Exports of other services grew from \$551 million in 2013 to \$738 million in 2019 (34%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Tennessee's 6th district's digitally tradeable services exports supported 3,241 direct and 2,126 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from TN-6, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$36	\$461	\$497
Asia & Pacific (ex. China)	\$16	\$154	\$169
North America	\$11	\$103	\$113
Central & South America	\$8.1	\$77	\$86
Middle East & Africa	\$2.2	\$29	\$32
China	\$2.4	\$26	\$28

Europe was Tennessee's 6th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Tennessee's 6th district's exports of potentially ICT-enabled services to Ireland grew from \$17 million in 2013 to \$108 million (+535%) in 2022.

The "Digital Dozen" accounted for \$381 million out of Tennessee's 6th district's \$925 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TN-6, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$332
A/V Services (Personal)	\$76
A/V Services (Books and Tapes)	\$75
Insurance Services	\$64
Credit-Related Services	\$57
Other	\$322

Miscellaneous computer services are the top ICT services export, growing from \$25 million in 2013 to \$31 million in 2022 (24%).

Business management and consulting services are Tennessee's 6th district's top potentially ICT-enabled services export, growing from \$74 million in 2013 to \$332 million in 2022 (352%).