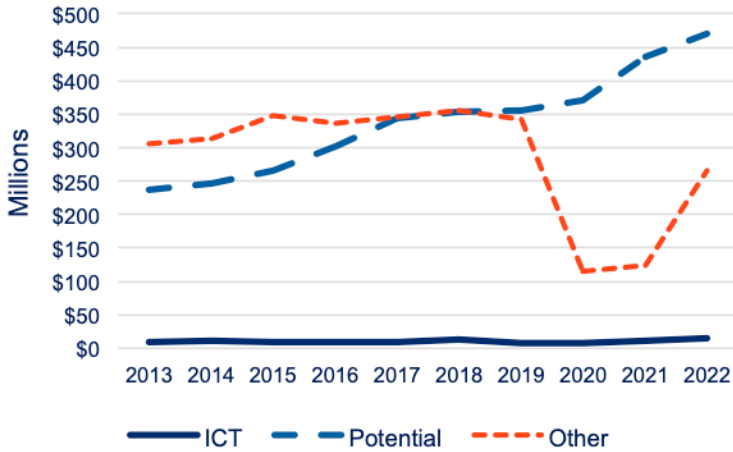




Tennessee's 8th and Digital Trade

TN-8 Services Exports, 2013-2022



ICT services exports grew from \$8.7 million in 2013 to \$16 million in 2022 (82%), supporting 25 direct and 22 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$236 million to \$470 million (99%), supporting 1,597 direct and 1,092 indirect jobs in 2022.

Exports of other services grew from \$306 million in 2013 to \$343 million in 2019 (12%), before falling sharply due to Covid-19. They have not yet fully recovered.

Tennessee's 8th district's digitally tradeable services exports supported 1,623 direct and 1,114 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TN-8, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$6.9	\$255	\$262
Asia & Pacific (ex. China)	\$4.2	\$85	\$90
North America	\$1.5	\$49	\$50
Central & South America	\$2.2	\$44	\$46
China	\$0.8	\$19	\$20
Middle East & Africa	\$0.3	\$18	\$18

Europe was Tennessee's 8th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Tennessee's 8th district's exports of potentially ICT-enabled services to Ireland grew from \$15 million in 2013 to \$67 million (+339%) in 2022.

The "Digital Dozen" accounted for \$174 million out of Tennessee's 8th district's \$486 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TN-8, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$165
Royalties from Industrial Processes	\$63
Misc. Business, Professional, and Technical Services	\$47
Payments for Trademarks	\$41
Credit-Related Services	\$35
Other	\$134

Royalties from computer software are the top ICT services export, growing from \$1.9 million in 2013 to \$9.5 million in 2022 (413%).

Business management and consulting services are Tennessee's 8th district's top potentially ICT-enabled services export, growing from \$30 million in 2013 to \$165 million in 2022 (445%).