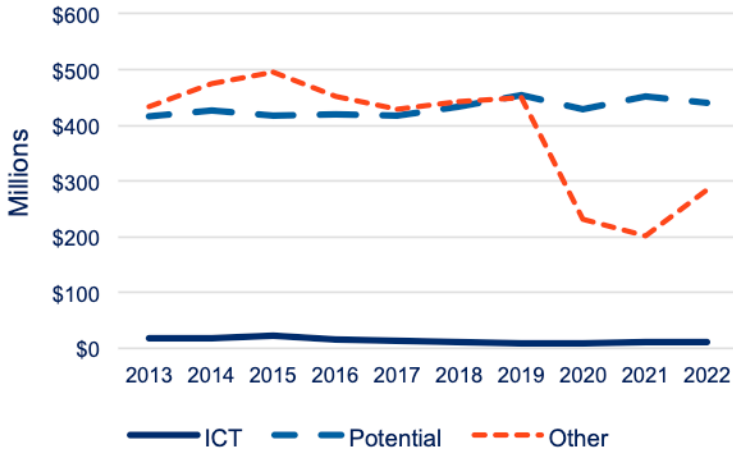




Texas' 1st and Digital Trade

TX-1 Services Exports, 2013-2022



ICT services exports fell from \$19 million in 2013 to \$12 million in 2022 (-38%), but still supported 18 direct and 15 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$416 million to \$441 million (6%), supporting 1,200 direct and 868 indirect jobs in 2022.

Exports of other services grew from \$434 million in 2013 to \$450 million in 2019 (4%), before falling sharply due to Covid-19. They have not yet fully recovered.

Texas' 1st district's digitally tradeable services exports supported 1,218 direct and 883 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$4.1	\$237	\$242
Asia & Pacific (ex. China)	\$2.2	\$79	\$81
Central & South America	\$3.1	\$47	\$50
North America	\$1.5	\$42	\$43
China	\$0.4	\$21	\$21
Middle East & Africa	\$0.3	\$15	\$15

Europe was Texas' 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 1st district's exports of potentially ICT-enabled services to Ireland grew from \$33 million in 2013 to \$61 million (+84%) in 2022.

The "Digital Dozen" accounted for \$151 million out of Texas' 1st district's \$453 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-1, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$132
Business Management and Consulting Services	\$69
Payments for Trademarks	\$43
Financial Management and Advisory Services	\$28
Misc. Business, Professional, and Technical Services	\$25
Other	\$157

Telecommunications services are the top ICT services export, but fell from \$12 million in 2013 to \$6.5 million in 2022 (-45%).

Royalties from industrial processes are Texas' 1st district's top potentially ICT-enabled services export, but fell slightly from \$134 million in 2013 to \$132 million in 2022 (-2%).