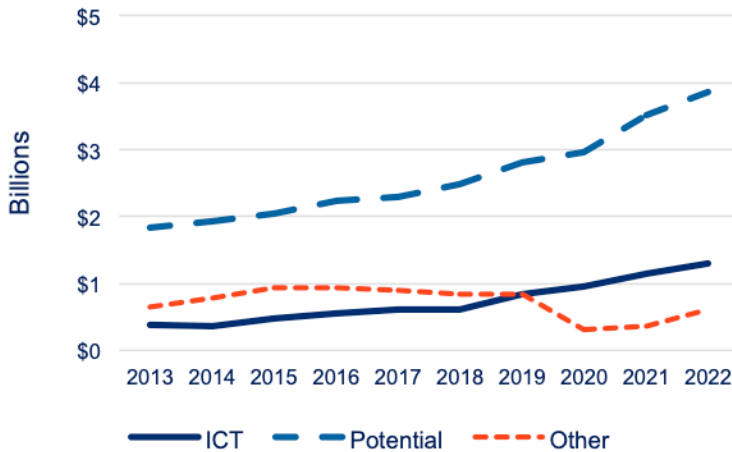




Texas' 37th and Digital Trade

TX-37 Services Exports, 2013-2022



ICT services exports grew from \$373 million in 2013 to \$1.3 billion in 2022 (250%), supporting 3,460 direct and 3,006 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.8 billion to \$3.9 billion (111%), supporting 12,745 direct and 8,477 indirect jobs in 2022.

Exports of other services grew from \$652 million in 2013 to \$833 million in 2019 (28%), before falling sharply due to Covid-19. They have not yet fully recovered.

Texas' 37th district's digitally tradeable services exports supported 16,206 direct and 11,483 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-37, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$561	\$2,186	\$2,747
Asia & Pacific (ex. China)	\$331	\$673	\$1,004
North America	\$204	\$336	\$539
Central & South America	\$120	\$408	\$529
China	\$57	\$121	\$178
Middle East & Africa	\$33	\$131	\$165

Europe was Texas' 37th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 37th district's exports of potentially ICT-enabled services to Singapore grew from \$56 million in 2013 to \$221 million (+295%) in 2022.

The "Digital Dozen" accounted for \$1.9 billion out of Texas' 37th district's \$5.2 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-37, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$1,666
Computer Software Services	\$854
Royalties from Industrial Processes	\$619
Research and Development and Testing Services	\$310
Financial Management and Advisory Services	\$273
Other	\$1,439

Computer software services are the top ICT services export, growing from \$99 million in 2013 to \$854 million in 2022 (762%).

Business management and consulting services are Texas' 37th district's top potentially ICT-enabled services export, growing from \$450 million in 2013 to \$1.7 billion in 2022 (270%).