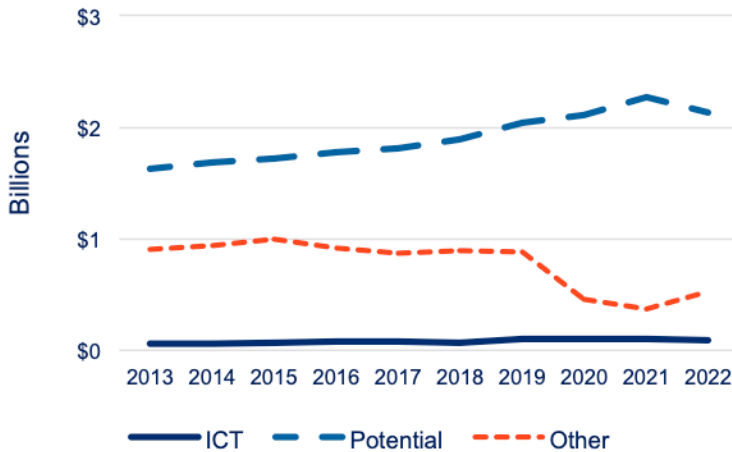




Texas' 38th and Digital Trade

TX-38 Services Exports, 2013-2022



ICT services exports grew from \$60 million in 2013 to \$89 million in 2022 (48%), supporting 269 direct and 188 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.6 billion to \$2.1 billion (31%), supporting 7,203 direct and 5,060 indirect jobs in 2022.

Exports of other services declined from \$902 million in 2013 to \$886 million in 2019 (-2%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Texas' 38th district's digitally tradeable services exports supported 7,472 direct and 5,248 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-38, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$36	\$1,163	\$1,199
Asia & Pacific (ex. China)	\$23	\$344	\$367
Central & South America	\$9.4	\$281	\$290
North America	\$15	\$206	\$221
Middle East & Africa	\$2.2	\$74	\$76
China	\$4.2	\$65	\$70

Europe was Texas' 38th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 38th district's exports of potentially ICT-enabled services to Denmark grew from \$11 million in 2013 to \$41 million (+277%) in 2022.

The "Digital Dozen" accounted for \$723 million out of Texas' 38th district's \$2.2 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-38, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$1,009
Financial Management and Advisory Services	\$257
Royalties from Industrial Processes	\$248
Architectural, Engineering, and Misc. Technical Services	\$178
Payments for Trademarks	\$133
Other	\$399

Computer software services are the top ICT services export, growing from \$38 million in 2013 to \$76 million in 2022 (99%).

Business management and consulting services are Texas' 38th district's top potentially ICT-enabled services export, growing from \$456 million in 2013 to \$1.0 billion in 2022 (121%).