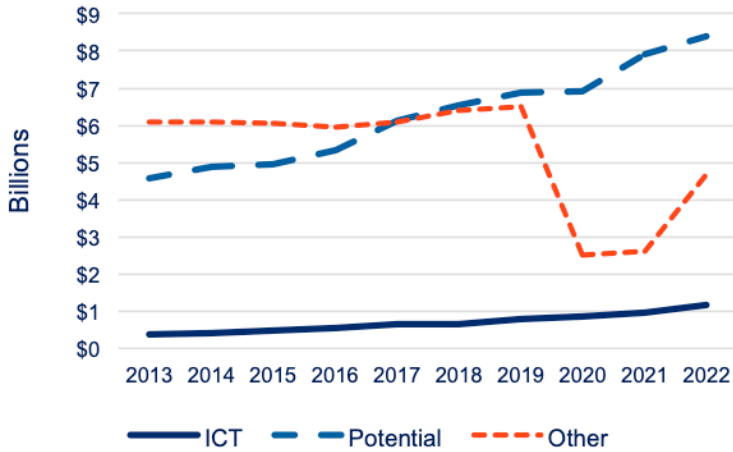




Arizona and Digital Trade

Arizona Services Exports, 2013-2022



ICT services exports grew from \$366 million in 2013 to \$1.2 billion in 2022 (221%), supporting 2,203 direct and 2,411 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$4.6 billion to \$8.4 billion (84%), supporting 25,508 direct and 16,281 indirect jobs in 2022.

Exports of other services grew from \$6.1 billion in 2013 to \$6.5 billion in 2019 (7%), before falling sharply due to Covid-19. They have not yet fully recovered.

Arizona's digitally tradeable services exports supported 27,710 direct and 18,692 indirect American jobs in 2022.

Top Markets for Arizona Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$510	\$4,553	\$5,062
Asia & Pacific (ex. China)	\$270	\$1,607	\$1,877
North America	\$159	\$819	\$978
Central & South America	\$161	\$746	\$907
China	\$45	\$332	\$377
Middle East & Africa	\$30	\$342	\$372

Europe was Arizona's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Arizona exports of potentially ICT-enabled services to Ireland grew from \$343 million in 2013 to \$1.2 billion (+241%) in 2022.

The "Digital Dozen" accounted for \$3.6 billion out of Arizona's \$10 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Arizona, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$1,991
Royalties from Industrial Processes	\$1,421
Credit-Related Services	\$995
Misc. Financial Services	\$884
Research and Development and Testing Services	\$729
Other	\$3,558

Computer software services are the top ICT services export, growing from \$69 million in 2013 to \$341 million in 2022 (393%).

Business management and consulting services are Arizona's top potentially ICT-enabled services export, growing from \$826 million in 2013 to \$2.0 billion in 2022 (141%).